

VISITECH UNIFIES GLOBAL ISO 9001 SYSTEM IN THE WAKE OF LAST US ACQUISITION

Posted on October 23, 2025



Following the acquisition of Keynote Photonics, Visitech has aligned all its entities under a unified ISO 9001 certification – formalizing shared quality systems across its global operations.

The certification consolidates Visitech's quality management systems worldwide, ensuring documented performance, traceability, and dependable results for customers with demanding production standards.

Setting a new standard for quality

The certification process started in August 2024 and resulted in full ISO 9001 compliance after months of hard work across the regional teams. The unification is a key part of Visitech's strategy to enable customers to easily scale and shift production in response to demand across Visitech's regional production sites. To support customers' demand business, Visitech guarantees its unified quality management system adheres to international standards—ensuring consistent *quality*, *reliability*, and *accountability* at every location.

"The global ISO certification is an important milestone in the wake of the integration of the Keynote business into the global group and validates what our customers have long experienced – that Visitech delivers with precision and dependability," says Aleksandar Rajcevic, Visitech's Global Quality Manager.

"It also drives us to keep improving through continuous improvement processes as we continue to hone our product and manufacturing technologies."

The impact for customers

A single ISO 9001 certification covering all Visitech entities delivers tangible value for customers:

- **Consistent quality:** Every product meets stringent performance and quality benchmarks
- **Improved reliability:** Predictable delivery and specification compliance across all sites
- **Increased transparency:** Clear documentation and communication throughout the production chain

This unified standard gives partners confidence in Visitech's ability to meet – and sustain – the rigorous industry demands across semiconductor lithography to large-scale additive manufacturing.

The certification recognizes the quality culture that already defines how we work.

Evolving how Visitech works

Across the group, the unified certification reinforces operational alignment. Teams are standardizing procedures, strengthening documentation practices, and formalizing continuous-improvement cycles to ensure ongoing efficiency and responsiveness. These frameworks streamline collaboration between sites and ensure that learnings from one project enhance the next – aligning innovation and quality throughout the organization and across continents.

New opportunities for growth

With one certification spanning all entities, Visitech is positioned to expand further into sectors that require certified management systems, including aerospace, automotive, and healthcare. It also reinforces relationships with existing suppliers and partners who share the same quality and compliance standards, thereby strengthening the value chain.

Quality as an innovation driver

“The certification recognizes the quality culture that already defines how we work,” says Rajcevic, adding that it gives that culture structure – through standardized processes, rigorous documentation, and continuous improvement. From a quality management perspective, that framework sharpens how Visitech operates – and strengthens the ability to grow and deliver with precision at every scale.

“Above all, it reflects the dedication of our people. Their teamwork, precision, and commitment to *creating images – together*, across continents and disciplines, made this unification possible.”