

A SPECTACULAR YEAR: OUR JOURNEY THROUGH 2023

Posted on January 1, 2024



At Visitech, we've concluded an extraordinary 2023 – a year full of innovation, expansion, and recognition. This year has been a testament to our commitment to delivering cutting-edge DLP systems for additive manufacturing and lithography.

A recap of our milestones

The year kicked off with the groundbreaking launch of the LRS-8KA, our pride and joy as the world's highest-resolution DLP UV light engine for additive manufacturing in Japan and the USA. Exhibiting at [SPIE Photonics West](#) in San Francisco and [TCT Japan](#) in Tokyo amplified our excitement as attendees marveled at the unprecedented accuracy and detail in 3D printing.

Simultaneously, our [tailored Japanese Visitech website](#) emerged, reflecting our market expansion strategy and commitment to the Japanese industrial-scale additive manufacturing sector.

Breaking the pandemic barriers, our Norway HQ members [finally reunited](#) with our Shanghai team, underscoring their unwavering dedication during challenging times.

In our pursuit of customer convenience, we introduced our [Product Selector tool](#) on our websites, simplifying the selection process based on crucial specifications.

In May, we unveiled our US expansion outlook and made global news with our [plans for a new Texas factory](#) to support the expanding US additive manufacturing market locally and secure a steady product supply. The same month, a successful Rapid+TCT exhibition captivated machine builders looking to use Visitech's technology for [full-scale production solutions](#).

Strategic alliances and international impact

Our collaboration with [Marubun Corporation](#) strengthened our foothold in Japan's electronic components and devices market, promising expanded reach and exceptional service quality.

To ensure consistent quality, we welcomed a [seasoned global quality manager](#) from the aerospace sector, empowering us to uphold stringent standards and elevate customer satisfaction.

Showcasing excellence globally

November saw us shine at major industry trade shows - [Productronica](#) in Munich and [Formnext](#) in Frankfurt. We presented cutting-edge innovations, impressing industry enthusiasts with our true 4K [LRS-MCx 4K light engine](#) and the game-changing [LRS-Compact Series](#).

Additionally, Director Alfred Jacobsen's [interview in 3dprint.com](#) shed light on our latest technology and the NEOS product platform, streamlining subsystems and offering novel upgrades.

Celebrating growth and social responsibility

As the year drew to a close, we celebrated phenomenal growth, record revenues, and unwavering profitability. We extend heartfelt thanks to our employees, partners, and customers who fueled this success. Our meaningful social commitments in 2023, including support for the Norwegian TV-campaign for The Red Cross and sponsorship of underprivileged children, hold a special place in our hearts.

New horizons ahead

2023 resonates with our vision of "creating images together." The year has fueled our relentless pursuit of innovation and growth, setting the stage for an exciting and productive journey in 2024 and beyond. We look forward to embarking on it with you!