

# VISITECH AMERICAS CELEBRATES ONE YEAR OF INNOVATION AND GROWTH

*Posted on June 29, 2023*



A new factory in the planning, team expansion, and a bright-looking market potential summarize the first year of business for Visitech Americas, Visitech's US subsidiary.

In just one year, the Texas team has established itself as a leading provider of high-performance projection light engines and subsystems for advanced imaging applications to the US market.

## **Expanding presence**

The company was formed on June 27 last year, when Visitech acquired the Dallas-based DLP design house Keynote Photonics, formerly Visitech's US distributor. The acquisition enabled Visitech

to expand its presence and capabilities in the US market and leverage Keynote's expertise and customer relationships in various segments, such as additive manufacturing, metrology, life sciences, and industrial manufacturing.

**Read the article:** [Visitech Acquires Dallas DLP Design House](#) [Keynote Photonics](#)

Since then, Visitech Americas has been delivering innovative solutions and services to its customers based on Visitech's LUXBEAM® technology platform, which offers high-resolution, high-speed, and high-volume projection systems for demanding industrial applications.

## New factory coming

One of the highlights of the past year was the announcement of a new factory in Texas, which will increase Visitech's production capacity and flexibility and create new jobs and opportunities in the region. The factory is expected to be operational by the end of 2023 and will support Visitech's growth strategy and vision to become a global leader in advanced projection technology.

**Read the article:** [Visitech to Expand Capacity with New Texas Factory](#)

"We are very proud of what we have achieved in our first year as Visitech Americas," said Adam Kunzman, Managing Director of Visitech Americas. "Our team's strength and talent, our customers' loyalty and diversity, and the cutting-edge quality and market relevance of our products and solutions are the pillars of our success. Building a new factory is an exciting milestone for us! It will allow us to satisfy the AM market's increasing demand for our products and consolidate our position as a trusted partner for our customers."

*Our team's strength and talent, our customers' loyalty and diversity, and the cutting-edge quality and market relevance of our products and solutions are the pillars of our success.*

*Adam Kunzman, Managing Director, Visitech Americas*

Visitech Americas looks forward to continuing its success story in the coming years by delivering innovative solutions that enable new applications and enhance existing ones by expanding its market reach and presence and fostering a culture of excellence and customer satisfaction.